

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

11548	AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MULTI MEDIA SERVICES CORP.		SCOTT BROWN FOR U.S. SENATE COMMITTEE	
AND	915 King St Fl 2		337 Summer St	
ADDRESS	Alexandria	VA 22314-3091	Boston	MA 02210-1707
	USA		USA	
CONTACT	n. mcdonald		PRODUCT BROWN/R/US SENATE MA EST 4916	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 4916	PRODUCT CODE	1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 08/06/12 AND ENDING 08/12/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	M-F	5	05:58A	07:00A	30S	08/06/12-08/10/12	WBZ NEWS	5	225.00	1125.00
2 FIXED	M-F	5	07:00A	09:00A	30S	08/06/12-08/10/12	THE EARLY SHOW	5	270.00	1350.00
3 FIXED	M-F	5	09:00A	10:00A	30S	08/06/12-08/10/12	RACHAEL RAY	5	405.00	2025.00
4 FIXED	M-F	5	12:00N	12:27P	30S	08/06/12-08/10/12	WBZ NEWS	5	450.00	2250.00
5 LUR	M-F	4	03:00P	04:00P	30S	08/06/12-08/10/12	DR. PHIL	4	190.00	760.00
6 FIXED	M-F	2	04:00P	04:30P	30S	08/06/12-08/10/12	JUDGE JUDY	2	630.00	1260.00
7 FIXED	M-F	5	05:00P	05:30P	30S	08/06/12-08/10/12	5PM NEWS	5	720.00	3600.00
8 FIXED	M-F	5	06:00P	06:30P	30S	08/06/12-08/10/12	WBZ NEWS	5	900.00	4500.00
9 FIXED	M-F	3	04:30P	05:00P	30S	08/06/12-08/10/12	JUDGE JUDY	3	630.00	1890.00
10 FIXED	M-F	3	07:00P	07:28P	30S	08/06/12-08/10/12	WHEEL OF FORTUNE	3	1350.00	4050.00
11	M-F	3	07:28P	07:57P	30S	08/06/12-08/10/12	JEOPARDY !	3	1800.00	5400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA	USA
CONTACT	n. mcdonald	PRODUCT BROWN/R/US SENATE MA EST 4916

Cancellation Notice

Required

Announcement 28 days

prior notice

LOCAL SALESPERSON PAT CASHEN POLITICAL AGENCY EST. NO. 4916

PRODUCT 1300
CODE

NATIONAL
SALESPERSON

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			FROM	TO						
12 LUR	M-F	5	11:35P	12:37A	30S	08/06/12-08/10/12	DAVID LETTERMAN	5	350.00	1750.00
13 FIXED	M-Th	1	04:30A	05:00A	30S	08/06/12-08/09/12	WBZ NEWS	1	135.00	135.00
14 FIXED	M-F	1	05:00A	05:56A	30S	08/06/12-08/10/12	WBZ NEWS	1	270.00	270.00
15 FIXED	M-Sa Su	4	11:00P 11:00P	11:35P 11:35P	30S	08/06/12-08/12/12	WBZ NEWS	4	1620.00	6480.00
16 FIXED	Sa	1	06:00A	07:00A	30S	08/11/12-08/11/12	WBZ NEWS	1	315.00	315.00
17 FIXED	Sa	1	07:00A	08:00A	30S	08/11/12-08/11/12	WBZ NEWS	1	450.00	450.00
18 FIXED	Sa	1	07:00P	07:28P	30S	08/11/12-08/11/12	WHEEL OF FORTUNE	1	540.00	540.00
19 FIXED	Sa	1	05:00A	06:00A	30S	08/11/12-08/11/12	WBZ NEWS	1	135.00	135.00
20 FIXED	Su	1	06:00A	07:00A	30S	08/12/12-08/12/12	WBZ NEWS	1	315.00	315.00
21 FIXED	Su	1	07:00A	08:00A	30S	08/12/12-08/12/12	WBZ NEWS	1	450.00	450.00
22 FIXED	Su	1	08:00A	09:00A	30S	08/12/12-08/12/12	WBZ NEWS	1	630.00	630.00

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LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 4916	PRODUCT CODE	1300
NATIONAL SALESPERSON				

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			FROM	TO						
23 FIXED	Su	1	05:00A	06:00A	30S	08/12/12-08/12/12	WBZ NEWS	1	135.00	135.00
24 FIXED	M-F	1	12:27P	03:00P	30S	08/06/12-08/10/12	CBS SOAP ROTATION	1	450.00	450.00
25 FIXED	Th	1	07:00P	07:28P	30S	08/09/12-08/09/12	PATRIOTS PRE GAME SHOW	1	1000.00	1000.00
26 LUR	Th	1	10:30P	11:00P	30S	08/09/12-08/09/12	PATRIOTS PRE SEASON POST	1	1000.00	1000.00
Total Contract:								67		42265.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	42265.00	.00	42265.00	
GRAND TOTAL									42265.00	

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